

## **Diva Art (North America)**

### **Description:**

Diva Art has been specially designed for creative uses of graphic and luxury packaging.

- Solid Bleached Sulphate (SBS) paperboard, certified FSC® C011032, PEFC available from production
- One-side coated paperboard with silk finish
- Excellent printability and brilliant color reproduction
- Exceptional cracking resistance
- Perfect folding characteristics
- Outstanding finishing and converting properties
- Good caliper and stiffness
- Consistent smoothness and whiteness

FSC 10 % recycled post-consumer.

### **End uses:**

Books, Brochures, Covers, Direct mail, Folders, Folding materials, Inserts, Magazines, Packaging, Postcards, Tags

### **Print methods:**

Digital, Flexo, HP Indigo, Offset

### **Certificates:**

- [PEFC Chain of Custody \(multisite\)](#)
- [FSC Chain of Custody \(multisite\)](#)
- [REACH regulation Lecta](#)
- [ISO 14001 Environment](#)
- [ISO 50001 Energy Efficiency](#)
- [ISO 9001 Quality](#)
- [ISO 45001 Health and Safety - Lecta](#)

For further details regarding compliance with food contact regulation, please contact our sales teams.

## Diva Art (North America)

### Technical specifications

| Property               | Test Method              | Unit             | Tolerance | 220  | 250  | 280   | 300   | 330   | 350   |
|------------------------|--------------------------|------------------|-----------|------|------|-------|-------|-------|-------|
| Substance (lb.)        | ISO 536<br>TAPPI T410    | lb.              | ±5%       | 81#C | 93#C | 104#C | 111#C | 122#C | 130#C |
| Thickness (pt.)        | ISO 534<br>TAPPI T411    | pt.              | ±5%       | 10   | 12   | 13    | 14    | 16    | 17    |
| Substance              | ISO 536<br>TAPPI T410    | g/m <sup>2</sup> | ±5%       | 220  | 250  | 280   | 300   | 330   | 350   |
| Thickness (µm)         | ISO 534<br>TAPPI T411    | µm               | ±5%       | 264  | 300  | 336   | 360   | 396   | 427   |
| Brightness<br>R457/D65 | ISO 2470-2<br>TAPPI T452 | %                | ±2        | 102  | 102  | 102   | 102   | 102   | 102   |
| Whiteness<br>D65/10°   | ISO 11475<br>TAPPI T562  | CIE              | ±3        | 132  | 132  | 132   | 132   | 132   | 132   |
| Paper gloss            | ISO 8254-1<br>TAPPI T480 | %                | ±5        | 30   | 30   | 30    | 30    | 30    | 30    |
| Taber stiffness<br>MD  | ISO 2493<br>TAPPI T556   | mN               | -25%      | 87   | 152  | 223   | 274   | 325   | 365   |
| Taber stiffness<br>CD  | ISO 2493<br>TAPPI T556   | mN               | -25%      | 47   | 81   | 97    | 112   | 183   | 193   |
| Parker roughness       | ISO 8791-4<br>TAPPI T555 | µm               | ≤2.5      | 2    | 2    | 2     | 2     | 2     | 2     |
| Relative humidity      | TAPPI T502               | %                | ±7        | 50   | 50   | 50    | 50    | 50    | 50    |

## **Diva Art (North America)**

### **Storage recommendations**

Paper dimensions are very sensible to humidity variations that is why we supply paper in waterproof packaging. Once the packaging is opened, a moisture exchange can take place between the paper and the environment.

Ideally, the paper should be stocked in pressrooms conditioned to 50% ( $\pm 5$ ) relative humidity and 23°C ( $\pm 2$ ) temperature. In any case, extremes of temperature and humidity must be avoided.

The technical properties of the product are guaranteed for 12 months after the production date.

Before starting a production run, check that the printability is correct on both sides of 30-50 sheets.

Values are subject to change without notice.

Last update: 06/30/2026